Invention Project



Have you ever had an idea you were certain would make you your first million? Here is your chance to put your ideas to work. For this project, you and a partner will create your own product. In doing this, your creativity is vital. There are millions of products already in our society, how will yours differ? With this product, you must present the following:

1. A finished replica of your product. You may use whatever materials you feel necessary to create your product.
2. There must be a trademark associated with your product to create recognition of your product.
3. A commercial for your product that is at lest 30 seconds and no more than 1 minute.
4. A written report of:
   1. What your product is.
   2. How your product works.
   3. Where your product will be sold.
   4. Who you will target your product towards
   5. How you intend to extend your product line down the road.
5. A presentation of your product. Complete with all of the information above. You must also answer questions about your product from me and your peers. You will need to dress in business attire. NO shorts, sweatpants, hoodies, jeans, tennis shoes or hats.